

DELAWARE COUNTY | 2019-2022 COMMUNITY HEALTH IMPROVEMENT PLAN



The Partnership for a Healthy Delaware County (The Partnership) is pleased to present the 2019-2022 Delaware County Community Health Improvement Plan (CHIP). This four-year community plan was developed collaboratively by a partnership of community members, individuals, organizations, agencies and the Delaware General Health District. The collaborative partnership for this CHIP was made possible through the commitment and work of The Partnership, which included over 70 individuals serving as representatives of local organizations or as residents.

The following materials represent the CHIP promotional toolkit. This toolkit is designed to help you inform and educate others about our plan to improve the health of Delaware County.

HOW TO USE THE CHIP - A guide for how various sectors can use the CHIP to improve the community's health.

MEDIA CONTENT - Sample content that can be adapted to promote the CHIP on your organization's website.

ACTION PLANS - An easy one-page referral sheet for each of the strategic health issues, including specific strategies.

POWERPOINT - Presentation that summarizes the key points of the CHIP. (Available online or upon request)

For electronic copies of these materials, go to DelawareHealth.org or contact Traci Whittaker at (740)203-2085 | twhittaker@delawarehealth.org

HOW TO USE THE CHIP

The CHIP was created from the work of many community members who came together to address what they prioritized as the top health issues facing Delaware County. The CHIP contains an action plan for each of the strategic health issues that list specific activities that the community can take to make steady and continuous improvements in its health.

SCHOOLS

- Work with parents, administrators and staff to implement strategies through programming, policies and changes in the school environment - the place where children learn, people work and the community comes together.
- Review the plan and implement prevention strategies that integrate healthy habits into children's lives to support their learning, increase academic performance and improve their health.

HEALTHCARE

- Implement some of the identified strategies that relate to your area of practice.
- Discuss the strategic health issues with patients and help connect them to community resources and social services that address their health needs.
- Address barriers and maximize assets in your practice that affect these health issues.
- Partner with other providers and organizations to implement and improve the health of the community.

WORKPLACES

- Implement comprehensive health promotion and wellness programs for employees and their families that include policy and environmental change strategies from the plan.
- Partner with other agencies to address the health issues in the community.
- Sponsor workplace activities to address the strategic health issues.

ORGANIZATIONS

- Discuss the plan with your members and constituents on how the strategic health issues affect the community.
- Identify specific action steps that your organization can work on individually or with other organizations to support implementation of the CHIP action plans.
- Partner with organizations across sectors and with community leaders to implement the plan.

INDIVIDUALS

- Review the plan to learn about the strategic health issues in the community.
- Focus on one or more of the issues that fit best with your own personal health goals.
- Volunteer your time and talents to a community group that is implementing strategies to achieve the plan's strategic objectives.
- Talk to policy-makers and community leaders about why these strategic health issues are important, and ask questions about what's being done to address them.

GOVERNMENT

- As employers, sponsor workplace activities to address the strategic health issues.
- As policy-makers, provide community-wide support and investment through policy, system and environmental changes to address the health issues.
- Work with The Partnership to attain its vision for complete health and well-being across all jurisdictions and populations in the community.
- Actively promote the CHIP, and mobilize the community around the importance of shared ownership to implement it.

MEDIA CONTENT



WEB CONTENT

This sample web content can be used on your organization's website to promote the CHIP and acknowledge your organization's involvement in helping to improve the health of the community.

NAME OF YOUR ORGANIZATION commits to improving health of community

The 2019–2022 Delaware County Community Health Improvement Plan is now complete and we were proud to be in partnership with many community members, agencies and organizations that developed this four-year plan aimed at improving the health of the community.

You can learn more about the CHIP at DelawareHealth.org



SAMPLE FACEBOOK | INSTAGRAM



You can access sample Facebook posts related to the CHIP at DelawareHealth.org



SAMPLE TWITTER



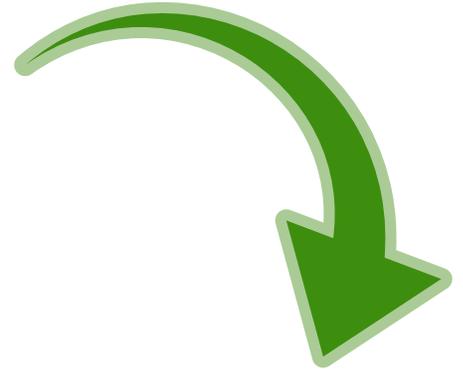
You can access sample Twitter posts related to the CHIP at DelawareHealth.org

MENTAL HEALTH & ADDICTION



MENTAL HEALTH OUTCOMES

- Reduce adult & youth depression
- Reduce suicide deaths
- Reduce youth electronic (cyber) bullying
- Reduce youth bullying on school property



MENTAL HEALTH STRATEGIES

- Implement community-based education to promote positive mental health
- Implement universal school-based suicide awareness and education programs
- Research the use of technology to deliver mental health services
- Improve the mental health and substance abuse referral process
- Screen for clinical depression for residents 12 or older using a standardized tool
- Partner with school districts to provide prevention programming that supports positive mental health



MENTAL HEALTH & ADDICTION



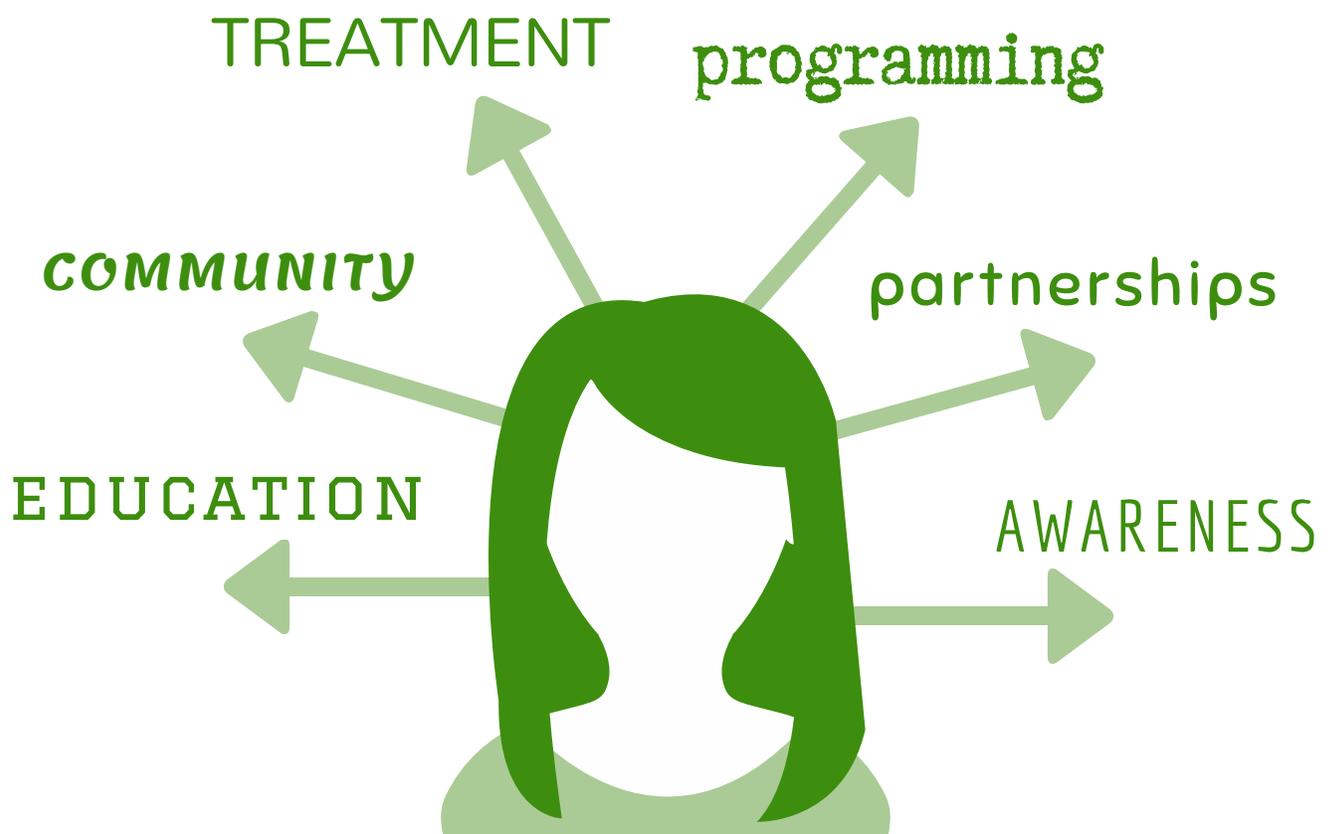
ADDICTION OUTCOMES

- Reduce adult & youth binge drinking rates
- Reduce unintentional drug overdose deaths
- Reduce adult & youth non-prescribed prescription drug misuse
- Reduce adult & youth current smokers



ADDICTION STRATEGIES

- Expand screening, brief intervention and referral to treatment (SBIRT) model
- Expand community-based comprehensive program(s) to reduce alcohol abuse
- Increase community awareness and education of risky behaviors and substance abuse issues and trends
- Increase safe disposal of prescription drug boxes
- Increase policies to decrease availability of tobacco products
- Partner with school districts to provide prevention programming that supports alcohol and other drug-prevention initiatives

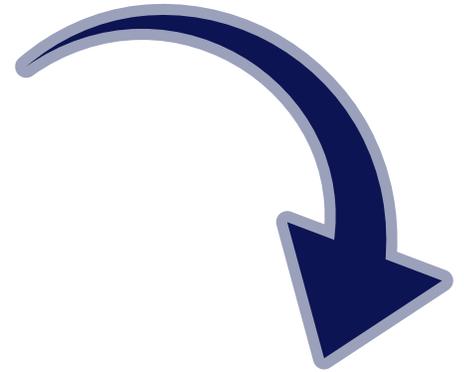


CHRONIC DISEASE



CHRONIC DISEASE HEALTH OUTCOMES

- Reduce adult/youth/child obesity
- Reduce adult diabetes
- Reduce adult pre-diabetes
- Reduce coronary heart disease
- Decrease adult chronic pain



CHRONIC DISEASE STRATEGIES

- Develop partnership-based healthy lifestyle programming
- Increase awareness of pre-diabetes
- Create a county-wide physical activity collaboration
- Research chronic pain management best-practices



CROSS-CUTTING FACTORS

Rather than focus only on disease-specific programs, the CHIP highlights powerful underlying drivers of wellbeing, such as access to quality healthcare, housing affordability and healthy eating. The CHIP takes a comprehensive approach to improving health priorities by identifying cross-cutting factors that impact multiple outcomes.

Below are the Cross-Cutting strategies for Delaware County by category as described in the Ohio Department of Health State Health Improvement Plan (SHIP):



SOCIAL DETERMINANTS OF HEALTH

- Increase the amount of affordable housing required with new development and throughout the county



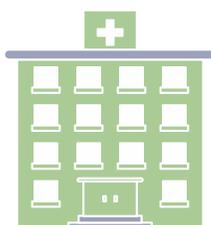
HEALTHCARE SYSTEM AND ACCESS

- Provide cultural competence training for healthcare professionals and other service providers
- Increase transportation opportunities and awareness
- Support trauma-informed health care



PUBLIC HEALTH SYSTEM, PREVENTION & HEALTH BEHAVIORS

- Adopt healthy food initiatives
- Promote healthy eating practices through education and skill building



**THE SOCIAL DETERMINANTS OF HEALTH
ARE THE CONDITIONS IN WHICH
WE ARE BORN,
WE GROW AND AGE,
AND IN WHICH WE LIVE AND WORK**

